

Get Paid to Reduce Your Energy Usage *During Times of Peak Demand*

What is a Demand Response Program?

Demand Response (DR) is an incentive program that encourages consumers to reduce or shift electricity use when demand or prices are high. The approach is not only a smart way to balance the power grid but an opportunity for consumers to get paid by reducing usage during DR events.



The Grid Has Limits

Sometimes, the demand for energy outpaces the grid's ability to supply it, causing brownouts or blackouts.



Grid Operators Have Options

Instead of producing more energy at the expense of consumers and the environment, grid operators can meet needs by reducing demand.



You Can Earn Cash for Doing Your Part

Grid operators will pay your business to reduce usage when demand for energy exceeds supply.

HOW TO ENROLL & PARTICIPATE

- 1 Talk to your IGS Energy rep about your energy usage and peak demands
- 2 Determine your load reduction methods, like turning equipment off or generator on
- 3 IGS Energy calculates the amount of demand reduction you can contribute during DR events
- 4 Sign your customized DR contract with IGS Energy
- 5 Respond to DR events throughout the year by reducing usage
- 6 Receive an annual payment based on your DR performance

Demand Response *FAQs*

What methods can I use to reduce load?

Depending on your load size, you can reduce load with equipment such as machinery, HVAC, generators, batteries, lighting, water heaters, refrigerators, and plug load.

How do I know if I qualify to participate?

The minimum load-reduction requirement in PJM territory is 100 kW. Your IGS Energy representative will help you determine if you're eligible for a DR program.

How will I know when there is a DR event?

During enrollment, you'll determine three points of contact at your facility who will be notified by phone, text, and/or email before an event.

What should I do during a DR event?

Once notified, follow the reduction procedure identified during enrollment. For example, you could turn on your enrolled backup generator or battery backup for the duration of the event.

What happens if there are no DR events?

Events vary by season and utility; some years have none. If this happens, you'll only be required to participate in a 2-hour DR test but will still be paid for enrolling your assets.

How much will I get paid to participate?

Annual payouts are calculated based on your load reduction and the annual PJM auction clearing prices.

When will I get paid?

You'll receive your incentive at the end of each PJM capacity year you're enrolled in DR with IGS Energy.

Do I have to reduce my usage to zero during DR events?

No. During enrollment, you'll work with your IGS Energy representative to determine how much you can reduce energy usage during a DR event.

What happens if I don't reduce energy use during a DR event or test?

Payment is based on performance during events. If you don't meet your reduction goals, payment will be adjusted accordingly.

Start a Simple Q&A Today

Connect with your IGS Energy representative to learn more and explore your options.

